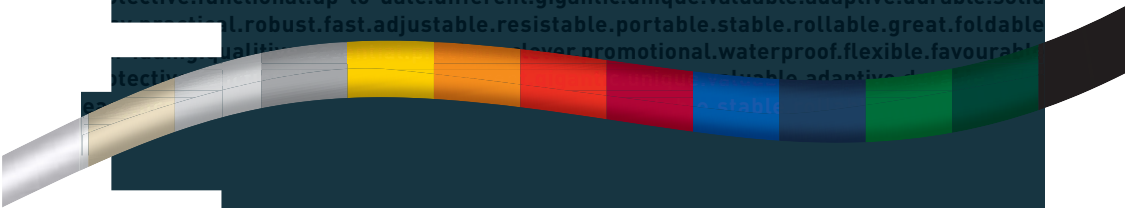


# JUST THE BEST

## eXpotrade sales catalogue 2010

Products for advertising, promotion and sales events



# expotrade

Success achieved through competence

Expotrade Group GmbH, located in Koblach, Austria, has been selling high quality functional folding and pavilion tents for advertising, promotion and sales events since 2002. This young dynamic company doesn't only prove it's competence through its continual new product development but it's always expanding and innovating. The fact that Expotrade has developed into a leading supplier with business partners in more than 20 countries in a very short period of time speaks for itself.

Its recipe for success lies in the fact that Expotrade strives for the highest possible customer satisfaction. Expotrade orientates itself, even from the word „go“, as well as during the different stages of development up to the individual needs, wishes and requirements of it's customers. Exceptional practicality and quality distinguishes an Expotrade product, as well as the perfect opportunity to present its own brand. Along with its super cost-effectiveness its an unbeatable package on today's market and a guarantor for long lasting success.

## Our dealers' market

Austria, Germany, the Benelux countries, Switzerland, Italy, France, Great Britain, Spain, Portugal, Denmark, Norway, Sweden, Finland, the Czech Republic, Bulgaria, Slovenia, Croatia, Greece, Latvia, Russia, USA and Canada.



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# expotent basic

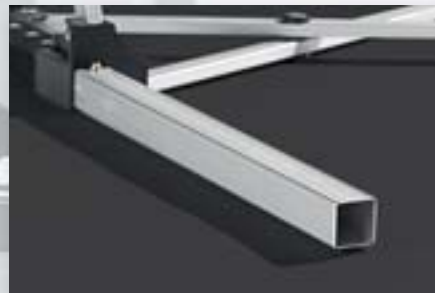
## The beginner's model

### A spacious tent at a fair price

A short promotion event or a garden party – should your budget be limited for spacious weather protection for professional events or private occasions then the ideal solution would be the expotent basic. The beginner's model from the expotent tent collection is set above the rest because of its **really fair price**. Nevertheless you don't have to do without the expotent quality.

### Simple but effective

Wherever the name expotent appears you can be guaranteed that expotent is also behind it. That means that even the basic tent has standard anodised aluminium supporting legs and anodised aluminium scissors-profile. **A 30 mm strong square profile** ensures the desired stability of the expotent basic model which is available in four different sizes, 13 standard colours or even with an individual print! It is delivered in a handy transportable bag, and is easily hand assembled in just a few minutes, as we expect in the normal expotent manner.



profile



sale



sport



race



More Than Just a Helmet

More Than Just a Helmet

More Than Just a H

# expotent premium

The classic one with a large advertising effect

## Your brand name high above the rest

Just imagine it – an enormous amount of visitors. Exhibitors all shoulder to shoulder. Now it's time to rise up above the rest. The motto is „to see and to be seen“ – that makes you successful. You can do just that with the expotent premium. The large roof areas can be individually designed. This turns them into valuable advertising spaces which can be seen from far away. That's how you can put your company into the correct field of vision and simultaneously create a first class advertising effect for your brand name.

## Perfect performance

The expotent premium with its octagonal aluminium profiles each of which has a 38 mm diameter and reinforced scissors profile stands for quality, stability and a perfect performance. This tent will even bear the brunt of frequent assembly effortlessly. Seven individual tent sizes of one's choice, in 13 standard colours and **two different entrance heights** ensures that the expotent premium conforms to any and every requirement. Packed in a **practical case on wheels** it can be transported effortlessly from place to place.



profile



event



merchandising



support

# expotent professional

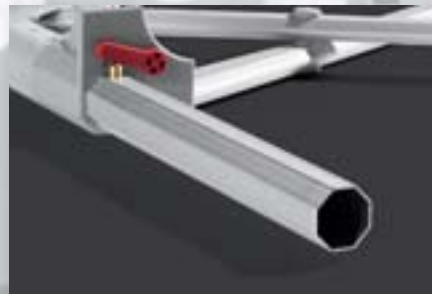
Perfect quality for the highest demands

## Stands up to everything and anything

Not only the scorching sun but also wind and rain. It doesn't matter how hard the weather conditions are, it isn't a problem for the expotent professional. The most robust of all the expotent tents can certainly hold its own. This makes it the ideal choice for frequent events or those events in tough weather conditions. Its **44 mm strong octagonal profiles and the strengthened scissors profile with extra large base plates** stand for stability and robustness – which survive nearly everything. It doesn't matter whether it's indoor or outdoor, frequent assembly or if it's set up for a longer period of time. These are requirements which are needed for professional advertising and promotion events. The motto here is „a new challenge every day!“

## Easy to handle

For the expotent professional it goes without saying that extreme stability and a long life don't have to suffer because of the cost of simple handling: **a high quality carrying case for transporting**, simple assembly in minutes, as well as **swivel and lockable wheels on the base-plates** allow an effortless change of position and are standard and indispensable, and something this professional tent cannot get along without. Being able to find a really perfect tent for your individual needs should not be a problem thanks to a choice of eight different tent shapes, 13 standard colours as well as an individual print not to mention the **three entrance heights of your choice**.



profile



race



exhibition



team

# expodome

A stunning eyecatcher

## A dome for special occasions

Looking for an exclusive ambience for a top class event? Or are you searching for an exclusive promotion area for high quality product presentation? Well-known brand name specialists and event promoters have long since discovered the expodome. This tent's impressive dome form with heights of up to **five metres** **without any annoying bars or poles inside**, is not only a unique eyecatcher but it also allows a tailor made area for presentation and events on an up market scale.

## Stands out amongst the rest with style

This can be done using the many different possibilities which the expodome has to be used individually: with regard to shape for example this tent has a wide range of accessories, with extension arches, side walls or connecting tunnels. **With its many different colours** and the large individual arrangement of advertising areas, the expodome will soon become **an immense advertising medium**. Seen technically its supporting legs made of anodised aluminium and the 100% waterproof material for the roof and the side walls guarantee the standard which one expects from an **eyecatcher** like this.



culture



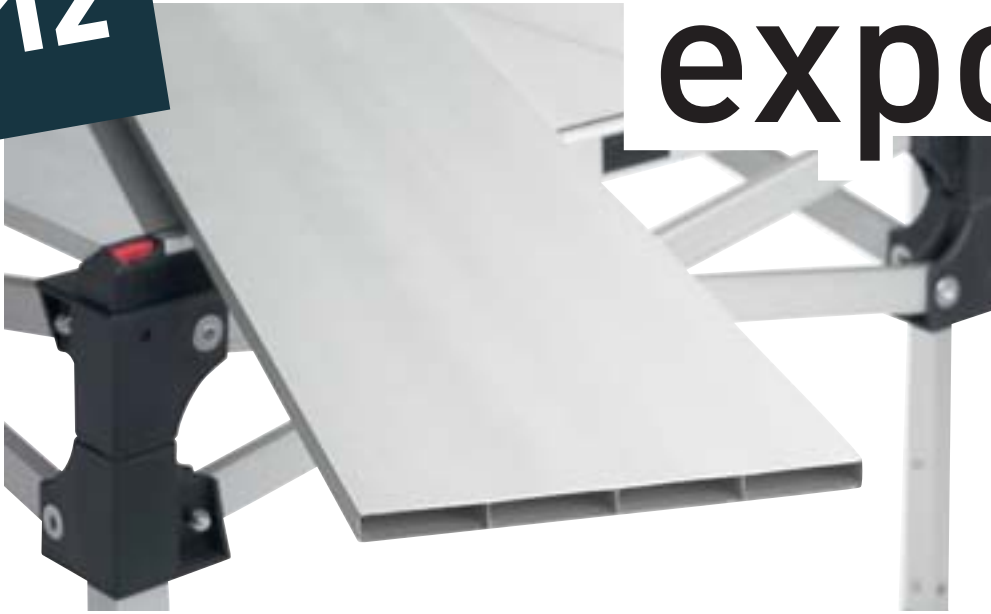
race



presentation

# expo motion

table and flag



A table for each and every situation

Show your colours

**Exclusive and functional**

Exclusive design, functional use and a high quality presentation area. Printable rolls of material as covering or additional advertising space. As a result of its **variable height setting** it can be used in a multitude of ways. In short: there's no requirement with which the **foldable and light expomotion table** cannot cope. Even the MotoGP has discovered this table and they appreciate that this table can also support an **enormous weight**. Here it's often used as the mechanic's workshop table. You don't really see its robustness when it comes packed in a **convenient space saving portable bag on wheels**.

**One flag pole, but three flag sizes**

Sounds interesting - and it is! **It also doesn't cost the world!** Its secret lies in the telescope flag pole which was developed by Expotrade and allows the respective flag size (4 - 6 m) to be fitted to the pole in one simple movement. The **built-in rotator** allows your expomotion flag to rotate 360° and assures you an optimum in advertisement effects, whichever way the wind blows. Also in our programme: different fastening possibilities for example **tent pegs, tent foot base plate, or the very sturdy steel cross** - for indoor as well as outdoor use.



exhibition



sponsoring



presentation



race



sale



event

# expo print

Impressively individual



### Silkscreen printing

Intense, rich colours, and an especially resistant printing process. By using the screen printing method creativity has its limits technically speaking, however, the colour quality of the printing process is impressive. Because of the higher fixed costs, the costly printing process is especially suitable for a larger number of items. Screen printing is ideal for simple logos which have clearly defined colour areas. These can be transferred without any restrictions onto all 13 standard colours.

### Digital printing

Great effect, little effort. The digital printing process allows expotent tents to be created very individually even when ordered in smaller numbers. Whatever you wish and what does your brand name or event good, can be made possible: extravagant and detailed logos, shades, colour gradients, or large pictures can be printed quickly and relatively economically onto the tent fabric. A special protective layer protects the print from damage and the colours look rich. Small disadvantage: digital prints can only be printed on one side and only on white tent fabric.

### Sublimation printing

Sensational colours – the spectrum here stretches from logos, pictures to colour gradients. This new printing process gives you unlimited possibilities and fulfils your every wish. The colour is transferred onto the material to be printed with the help of special copy paper while being heat treated. The result: even more intense colours, excellent printing results, longer durability as well as being more scratch proof than the conventional digital printing process. The sublimation printing process convinces in every way.

### Thermoprinting (please enquire)

### Your right of quality

Expotrade uses exclusively tested and certified materials in the production of their products, which are in accordance with current standards. All materials are made of 100% polyester with PU-coating, completely waterproof and fire resistant (B1-certified according to DIN 4102-19)

### Standard colours

white	sand - Pantone 468C	grey - Pantone cool grey 3
silver - Pantone 877C	yellow - Pantone 116C	orange - Pantone 021C
light red - Pantone 485C	red - Pantone 201C	dark blue - Pantone 533C
blue - Pantone 2728C	green - Pantone 349C	dark green - Pantone 3308C
		black



print





rain gutter horizontal



rain gutter vertical pipe



expotent closed



foot-weight-plates 12,5 kg or 25 kg



click-wheel set (incl. bag)



connecting clamps



tent pegs



side wall standard



standard with door



panorama with window



s-panorama with two windows



s-panorama with door and window



1/2-height lower part



1/2-height upper part



sidewall height extension 30 cm



sidewall height extension 50 cm



telescopic-bar horizontal



t-bar diagonal



roof (inside)

## expodome product table

dome			
	4,8 m	6,0 m	9,0 m
details			
height (total) in m	3,55	4	5,76
profile diameter   thickness in mm	40 2,5	40 2,5	54 3
packaging size in cm w l d	204 40 33	204 40 33	207 45 38
frame weight in kg incl. bag	50,9	54	88,4
cover weight in kg incl. bag	18,6	20,6	28,6
sidewalls on cover/on visor			
standard	•	•	•
standard with door	•	•	•
panorama with window	•	•	•
panorama with door	•	•	•
panorama with curtain	•	•	•
accessories			
transport bag on wheels	•	•	•
visor	•	•	•
connecting tunnel	•	•	•
dome banner	•	•	•
foot-weight-plate 25,0 kg	•	•	•
fixing-set	•	•	•
dome-flag	•	•	•



transport bag on wheels



expodome



visor



fixing-set



transport bag cover on wheels



side wall standard



standard with door



panorama with window



base plate with swivel wheels



foot-weight-plate 25,0 kg



panorama with door



panorama with curtain



dome banner

table	60 x 120 cm	80 x 160 cm	90 x 180 cm
<b>details</b>			
profile thickness in mm	30 x 30	30 x 30	30 x 30
packaging size in cm w h d	79 28 35	95 30 39	100 30 39
weight in kg incl. bag	15,8	23,4	27
<b>accessories</b>			
transport bag on wheels	•	•	•
<b>sidewall on 3 sides (fixed with Velcro)</b>			
height 75 cm	•		
height 90 cm	•	•	•
height 100 cm	•	•	•
<b>cover on 5 sides (complete)</b>			
height 75 cm	•	•	•
height 90 cm	•	•	•
height 100 cm	•	•	•



transport bag for table



table set



sidewall on 3 sides (fixed with Velcro)



complete table cover



table in three different sizes

flag	Decoflag	EF 280	EF 380	EF 490
<b>details</b>				
height in cm	200	400	500	600
packaging size in cm w h d	90 2 2	190 20 5	190 20 5	190 20 5
weight in kg	1	3	3	3
<b>accessories</b>				
transport bag	•	•	•	•
flag-stand (17 kg)		•	•	•
ground-pin		•	•	•
tent-leg-clamp		•	•	•



closed transport bag for flag



open transport bag for flag



ground-pin



flag-stand



flag including flag-stand



tent-leg-clamp

